

KUPU

www.kupuled.com

2025-2026

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Tiktok

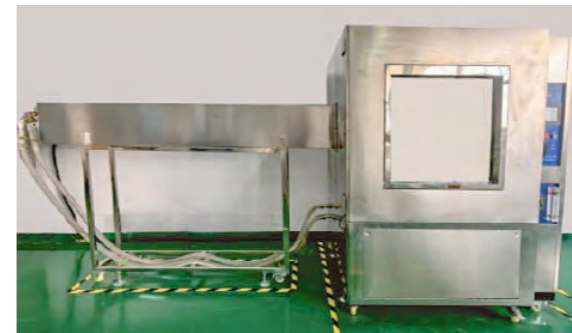


GZAILITELED&KUPU, established in Guangzhou, China, is a comprehensive energy-saving technology enterprise that integrates the research and development, production, sales, and service of LED outdoor landscape lighting, cultural and tourism lighting, bridge and building lighting products. The company has been deeply involved in the field of lighting for more than 17 years, with outdoor high-power LED lighting technology as its core feature, focusing on providing professional and customized light environment solutions for global customers.

Our company's business covers OEM/ODM manufacturing and engineering project support. Our products are widely used in outdoor facilities, large-scale real estate, commercial advertising, tourist attractions, villa lighting and other fields. Our products are also exported to international markets such as the Middle East, Europe and America. Our main products include LED floodlights, wall washers, ambient lighting, interactive lighting equipment, and intelligent lighting control APP systems, with a power coverage of 1W-1260W. We are one of the enterprises in the industry with the most complete series of outdoor LED floodlights and the largest power span.

Relying on its independent research and development system, the company has mastered core technologies such as optical lens design, external structure development, PCB circuit optimization, and intelligent control systems, and holds more than 40 patent rights. With the research and development concept of "simplicity, comfort, softness, and energy saving", we have created a modular narrow beam imaging technology to achieve precise light control and efficient energy saving. Our products have passed ISO9001 quality management system certification and obtained authoritative qualifications such as CCC, CE, ROHS, CQCMA at home and abroad, and our quality is recognized by the industry.

Elite Optoelectronics always takes "light quality" as its foundation and is committed to creating the ultimate light environment. With our full industry chain R&D and manufacturing capabilities and global service network, we look forward to working together with our partners to empower urban lighting aesthetics with innovative technology and jointly build a green and smart lighting future.



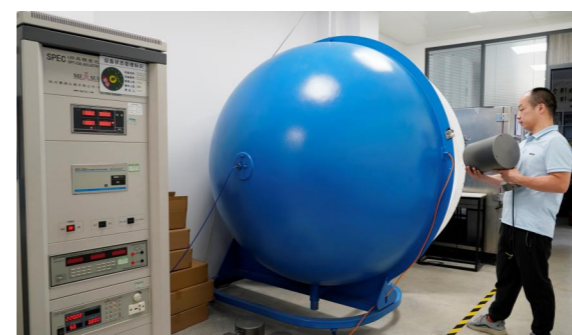
IP Waterproof Test



Reflow Soldering Equipment



Temperature Cycling Test



Integrating Sphere



SMT Equipment



Distributed Testing



Automated Sealing Equipment



Product Characteristics ▾

-Simplicity

Simplicity but not simplicity, simplicity but not casualness, integrating mature design concepts through the simplest design
Connecting lighting with everyday life!

-Comfort

The product has a simple and atmospheric appearance, seamlessly integrating with the building walls to create a perfect landscape!

-Soft

Natural, healthy, and comfortable lighting that complements the environment. defends against light pollution, and enhances the spatial beauty of the building!

∠ 1°



∠ 2.5°



∠ 3°



∠ 6°



∠ 15°



∠ 1×60°



Telescope Series



KUPU-YT65
6W / 9W
P1



KUPU-YT85
12W / 18W
P2



KUPU-YT100
16W / 24W
P3



KUPU-YT120
24W / 36W
P4



KUPU-YT140
36W / 48W
P5



KUPU-YT160
48W / 60W
P6



KUPU-YT200
72W / 96W
P7

Magic Series



KUPU-YT130
18W / 24W
P9



KUPU-YT175
36W / 48W
P10



KUPU-YT175
48W / 54W
P11



KUPU-YT220
72W / 108W
P12



KUPU-YT280
120W / 180W
P13

Keen Sword Series



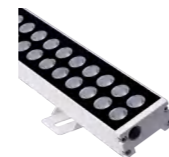
KUPU-R38-18
18W / 24W
P14



KUPU-R38-24
24W / 36W
P15



KUPU-R38-36
36W
P16



KUPU-R66-48
48W / 72W
P17



KUPU-R66-72
72W
P18

White Elephant Series



KUPU-BX155-A300
30W / 48W
P19



KUPU-BX155-A500
60W / 96W
P20



KUPU-BX155-A500-2
120W / 192W
P21



KUPU-BX155-A500-3
180W / 288W
P22



KUPU-BX155-A600
90W / 145W
P23



KUPU-BX155-A600-2
180W / 290W
P24



KUPU-BX155-A600-3
270W / 435W
P25



KUPU-BX155-B300
36W / 48W
P26



KUPU-BX155-B500
72W / 96W
P27



KUPU-BX155-B500-2
144W / 192W
P28



KUPU-BX155-B500-3
216W / 288W
P29



KUPU-BX155-B600
100W / 145W
P30



KUPU-BX155-B600-2
200W / 290W
P31



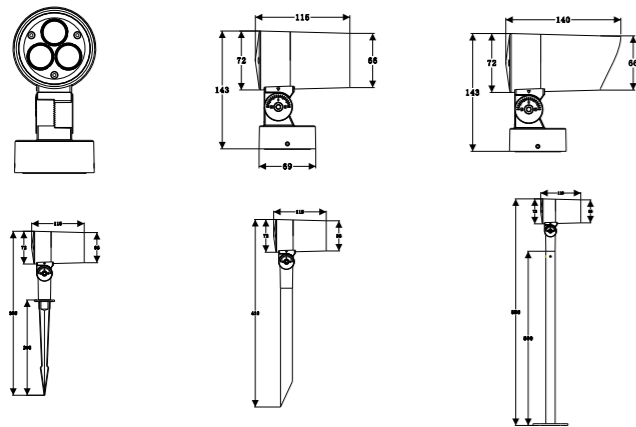
KUPU-BX155-B600-3
300W / 435W
P32

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TELESCOPE SERIES KUPU-YT65

Product Size



Technical features



Technical Data

Item	LED Spotlight
Wattage	6W / 9W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	DC24V/AC220V
Cable gland	
Optics	15°/30°/45°/60°
Material	High-purity ADC12 die-cast aluminum, ultra-high-transmittance tempered glass
Total weight	0.8 KG
Package dimensions	325 x 245 x 330 mm

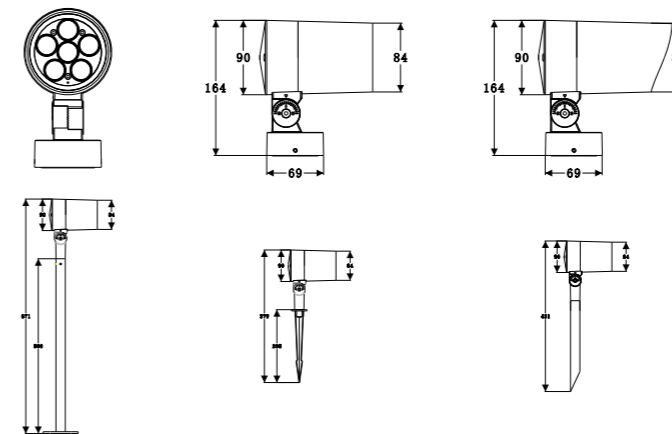


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TELESCOPE SERIES KUPU-YT85

Product Size

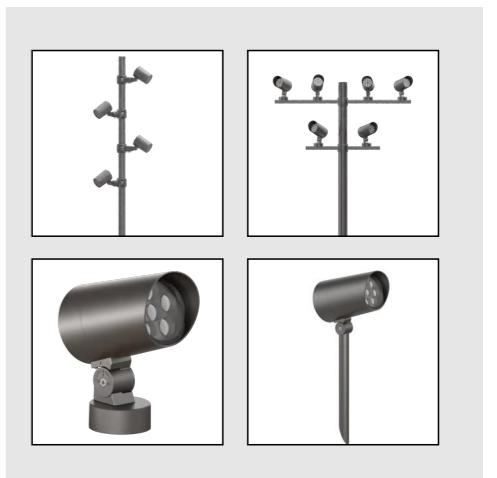


Technical features



Technical Data

Item	LED Spotlight
Wattage	12W / 18W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	DC24V/AC220V
Cable gland	
Optics	15°/30°/45°/60°
Material	High-purity ADC12 die-cast aluminum, ultra-high-transmittance tempered glass
Total weight	1.2 KG
Package dimensions	365x295x315mm

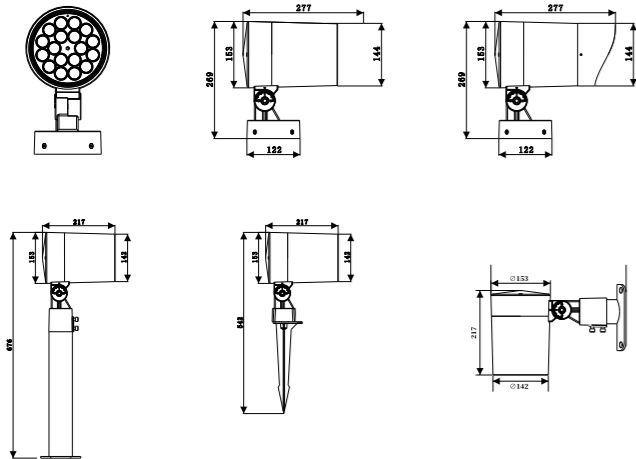


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TELESCOPE SERIES KUPU-YT140

Product Size



Technical features



Technical Data

Item	LED Spotlight
Wattage	36W /48W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	DC24V/AC220V
Cable gland	
Optics	15°/30°/45°/60°
Material	High-purity ADC12 die-cast aluminum, ultra-high-transmittance tempered glass
Total weight	3.4KG
Package dimensions	460x350x515mm

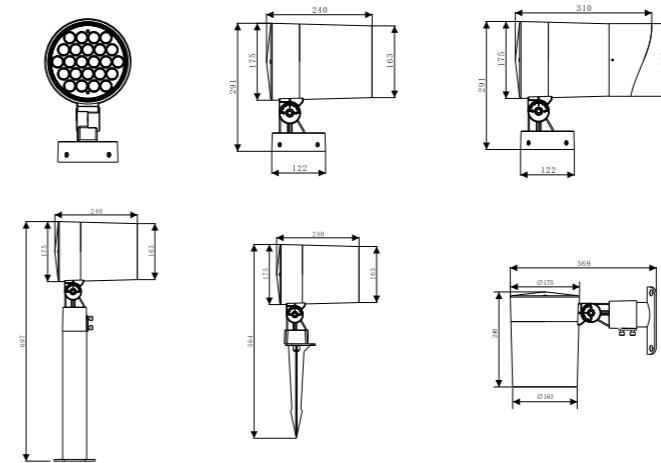


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TELESCOPE SERIES KUPU-YT160

Product Size



Technical features



Technical Data

Item	LED Spotlight
Wattage	48W /60W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	DC24V/AC220V
Cable gland	
Optics	15°/30°/45°/60°
Material	High-purity ADC12 die-cast aluminum, ultra-high-transmittance tempered glass
Total weight	4.1KG
Package dimensions	490x370x295mm

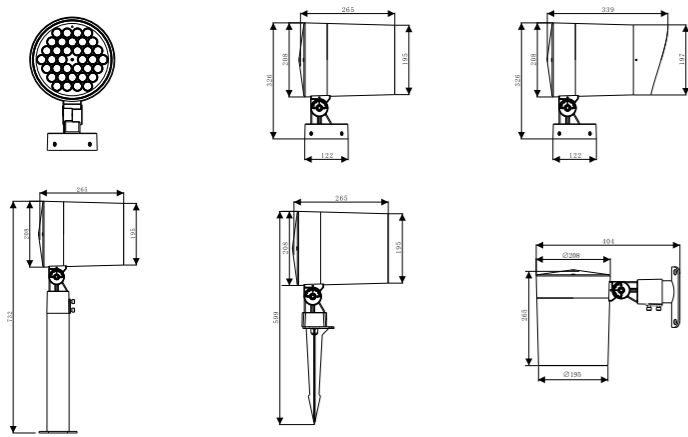


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TELESCOPE SERIES KUPU-YT200

Product Size



Technical features

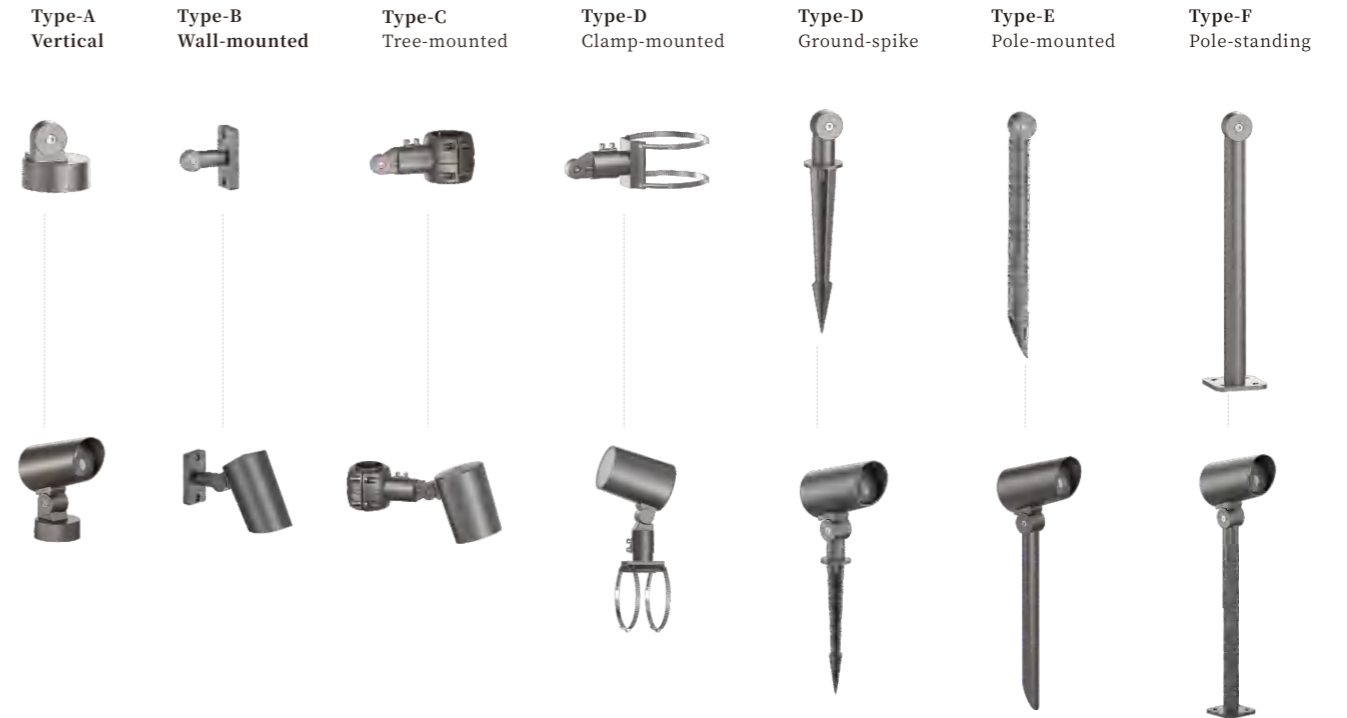


Technical Data

Item	LED Spotlight
Wattage	72W /96W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	DC24V/AC220V
Cable gland	
Optics	15°/30°/45°/60°
Material	High-purity ADC12 die-cast aluminum, ultra-high-transmittance tempered glass
Total weight	4.1KG
Package dimensions	490x370x295mm



T-Series Mounting and Fixing Methods

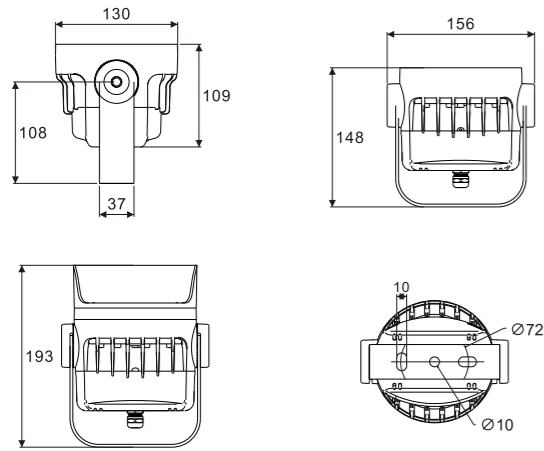


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MAGIC SERIES KUPU-YT130

Product Size



Technical features



Technical Data

Item	LED Spotlight
Wattage	18W / 24W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	DC24V/AC220V
Cable gland	
Optics	15°/30°/45°/60°
Material	High-purity ADC12 die-cast aluminum, ultra-high-transmittance tempered glass
Total weight	1.4 KG
Package dimensions	415x375x405mm

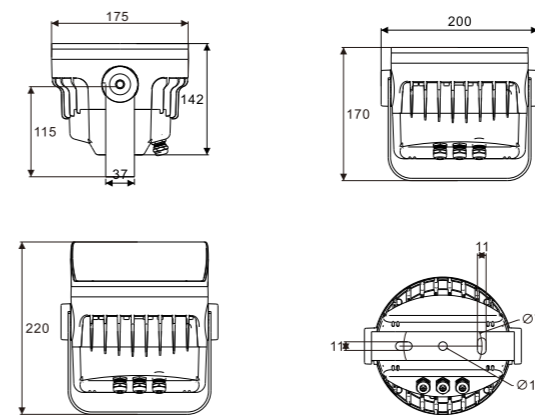


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MAGIC SERIES KUPU-YT175

Product Size



Technical features



Technical Data

Item	LED Spotlight
Wattage	36W / 48W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	DC24V/AC220V
Cable gland	
Optics	15°/30°/45°/60°
Material	High-purity ADC12 die-cast aluminum, ultra-high-transmittance tempered glass
Total weight	2.7 KG
Package dimensions	505x455x230mm

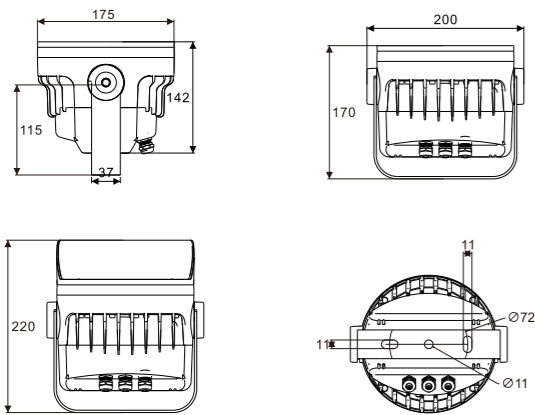


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MAGIC SERIES KUPU-YT175

Product Size



Technical features



Technical Data

Item	LED Spotlight
Wattage	48W / 54W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	DC24V/AC220V
Cable gland	
Optics	15°/30°/45°/60°
Material	High-purity ADC12 die-cast aluminum, ultra-high-transmittance tempered glass
Total weight	2.7 KG
Package dimensions	505x455x230mm

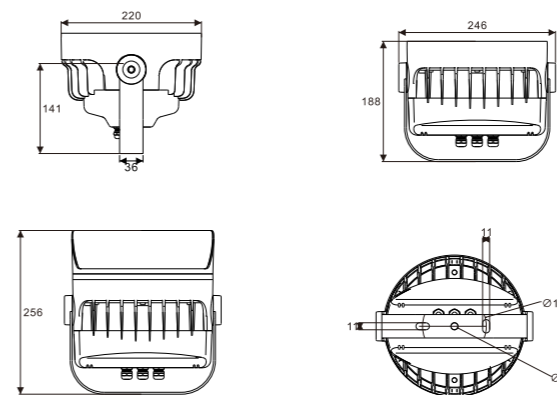


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MAGIC SERIES KUPU-YT220

Product Size



Technical features



Technical Data

Item	LED Spotlight
Wattage	72W / 108W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	DC24V/AC220V
Cable gland	
Optics	15°/30°/45°/60°
Material	High-purity ADC12 die-cast aluminum, ultra-high-transmittance tempered glass
Total weight	4KG
Package dimensions	595x555x255mm

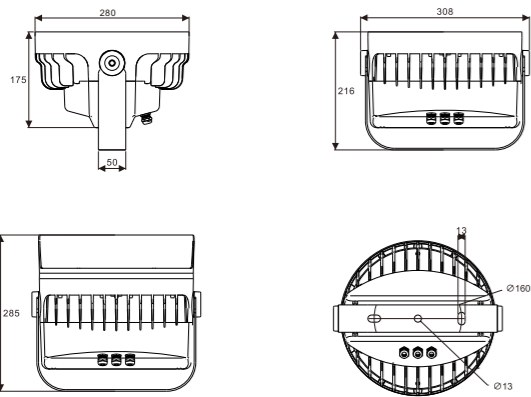


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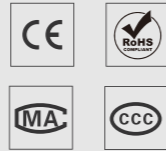


MAGIC SERIES KUPU-YT280

Product Size



Technical features



Technical Data

Item	LED Spotlight
Wattage	120W / 180W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	DC24V/AC220V
Cable gland	
Optics	15°/30°/45°/60°
Material	High-purity ADC12 die-cast aluminum, ultra-high-transmittance tempered glass
Total weight	6.5KG
Package dimensions	675×365×285mm

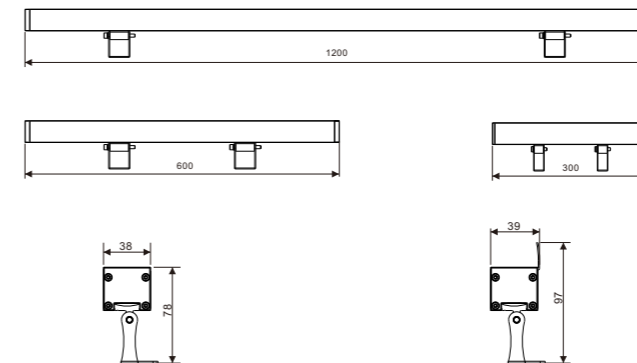


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KEEN SWORD KUPU-R38-18W

Product Size

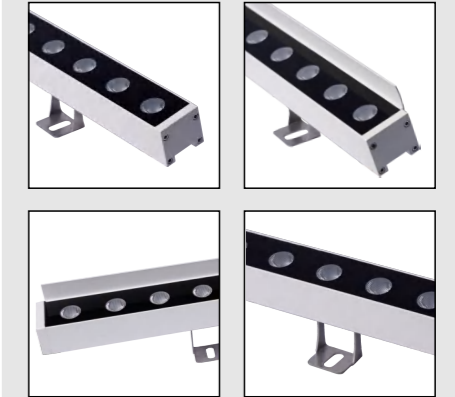


Technical features

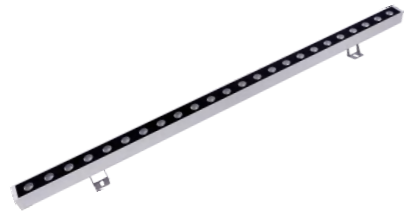


Technical Data

Item	LED Wall Washing Light
Wattage	18W / 24W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	DC24V
Cable gland	
Optics	15×60°/10×60°/25×45°
Material	ADC12 high-purity die-cast aluminum, ultra-high light-transmitting tempered glass
Total weight	1.6 KG
Package dimensions	1050×270×240mm

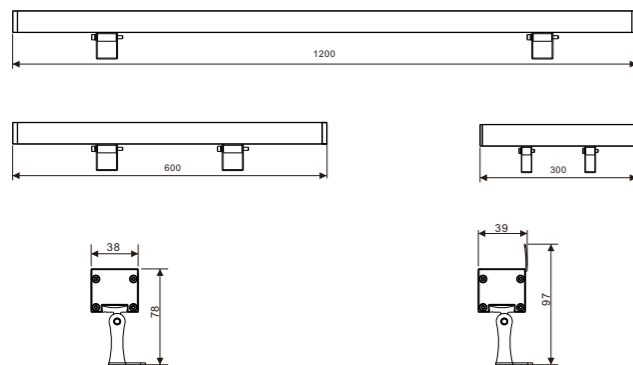


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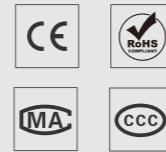


KEEN SWORD KUPU-R38-24W

Product Size

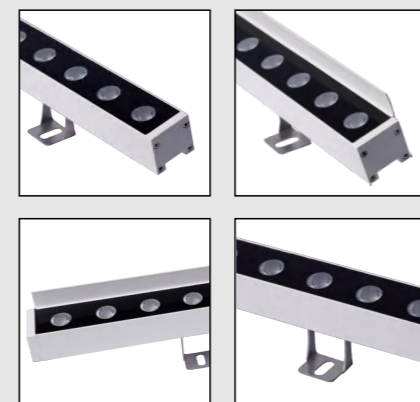


Technical features



Technical Data

Item	LED Wall Washing Light
Wattage	24W / 36W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	DC24V
Cable gland	
Optics	15×60°/10×60°/25×45°
Material	ADC12 high-purity die-cast aluminum, ultra-high light-transmitting tempered glass
Total weight	1.6 KG
Package dimensions	1050×270×240mm

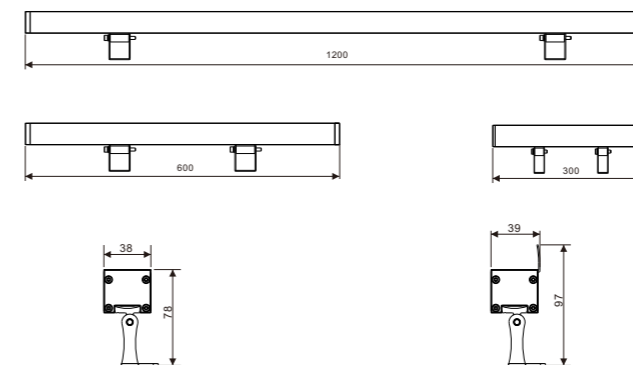


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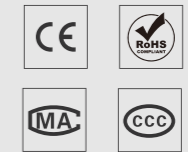


KEEN SWORD KUPU-R38-36W

Product Size

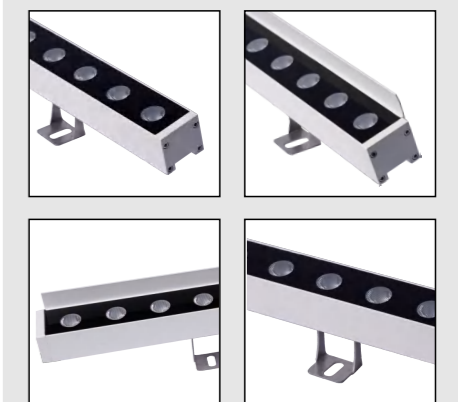


Technical features



Technical Data

Item	LED Wall Washing Light
Wattage	36W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	DC24V
Cable gland	
Optics	15×60°/10×60°/25×45°
Material	ADC12 high-purity die-cast aluminum, ultra-high light-transmitting tempered glass
Total weight	1.6 KG
Package dimensions	1050×270×240mm

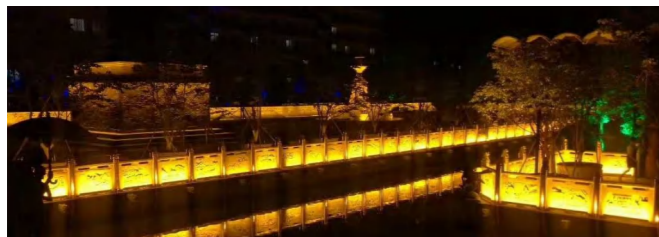
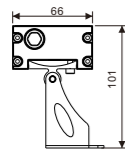
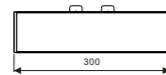
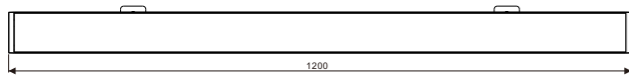


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KEEN SWORD KUPU-R66-48W

Product Size



Technical features

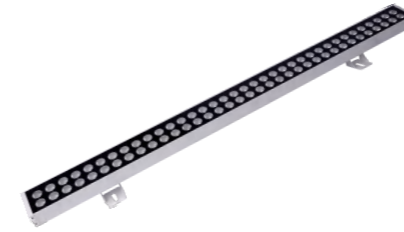


Technical Data

Item	LED Wall Washing Light
Wattage	48W / 72W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V/DC24V
Cable gland	
Optics	15×60°/10×60°/25×45°
Material	ADC12 high-purity die-cast aluminum, ultra-high light-transmitting tempered glass
Total weight	3.4KG
Package dimensions	1250×270×240mm

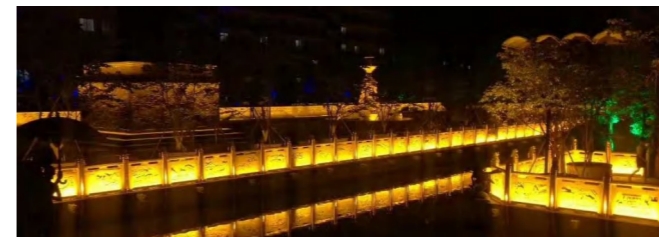
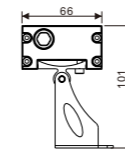
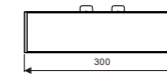
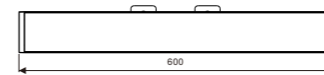
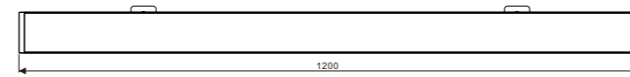


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KEEN SWORD KUPU-R66-72W

Product Size



Technical features



Technical Data

Item	LED Wall Washing Light
Wattage	72W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V/DC24V
Cable gland	
Optics	15×60°/10×60°/25×45°
Material	ADC12 high-purity die-cast aluminum, ultra-high light-transmitting tempered glass
Total weight	3.4KG
Package dimensions	1250×270×240mm

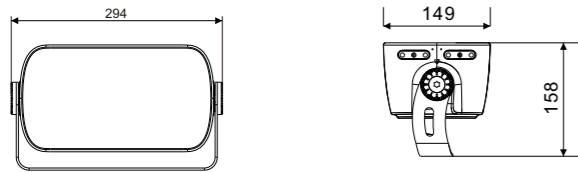


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WHITE ELEPHANT KUPU-BX155-A300

Product Size



Technical features



Technical Data

Item	LED floodlights
Wattage	30W / 48W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V/DC24V
Cable gland	
Optics	3°/30°/45°/60°
Material	ADC12 high-purity die-cast aluminum; combined with galvanized aluminum, ultra-high light-transmitting tempered glass
Total weight	3KG
Package dimensions	655 × 420 × 215mm

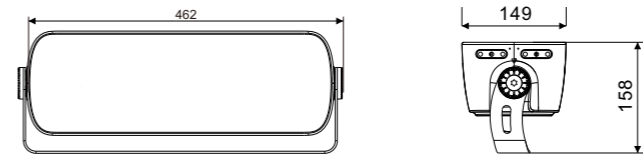


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WHITE ELEPHANT KUPU-BX155-A500

Product Size



Technical features



Technical Data

Item	LED floodlights
Wattage	60W / 96W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V
Cable gland	
Optics	3°/30°/45°/60°
Material	ADC12 high-purity die-cast aluminum; combined with galvanized aluminum, ultra-high light-transmitting tempered glass
Total weight	5KG
Package dimensions	515 × 420 × 215mm

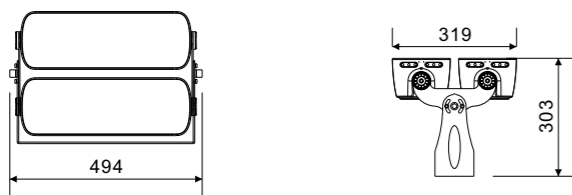


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WHITE ELEPHANT KUPU-BX155-A500-2

Product Size



Technical features



Technical Data

Item	LED floodlights
Wattage	120W / 192W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V
Cable gland	
Optics	3°/30°/45°/60°
Material	ADC12 high-purity die-cast aluminum; combined with galvanized aluminum, ultra-high light-transmitting tempered glass
Total weight	12KG
Package dimensions	535 × 370 × 205mm

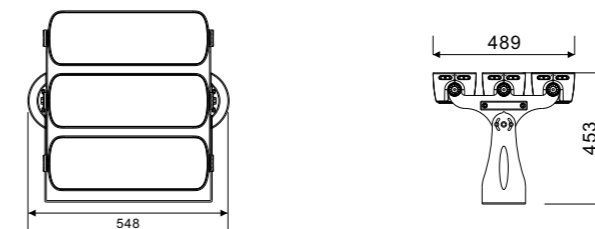


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WHITE ELEPHANT KUPU-BX155-A500-3

Product Size



Technical features



Technical Data

Item	LED floodlights
Wattage	180W / 288W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V
Cable gland	
Optics	3°/30°/45°/60°
Material	ADC12 high-purity die-cast aluminum; combined with galvanized aluminum, ultra-high light-transmitting tempered glass
Total weight	18KG
Package dimensions	600 × 565 × 275mm

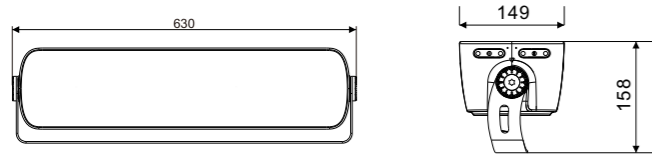


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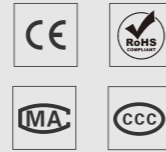


WHITE ELEPHANT KUPU-BX155-A600

Product Size



Technical features



Technical Data

Item	LED floodlights
Wattage	90W / 145W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V
Cable gland	
Optics	3°/30°/45°/60°
Material	ADC12 high-purity die-cast aluminum; combined with galvanized aluminum, ultra-high light-transmitting tempered glass
Total weight	15.2KG
Package dimensions	705× 370 × 205mm

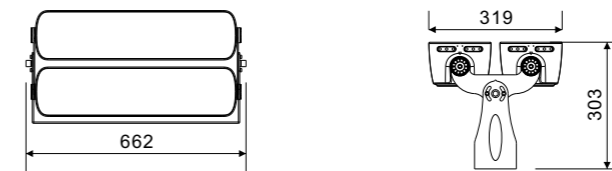


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WHITE ELEPHANT KUPU-BX155-A600-2

Product Size



Technical features



Technical Data

Item	LED floodlights
Wattage	180W / 290W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V
Cable gland	
Optics	3°/30°/45°/60°
Material	ADC12 high-purity die-cast aluminum; combined with galvanized aluminum, ultra-high light-transmitting tempered glass
Total weight	15.2KG
Package dimensions	655 × 420 × 215mm

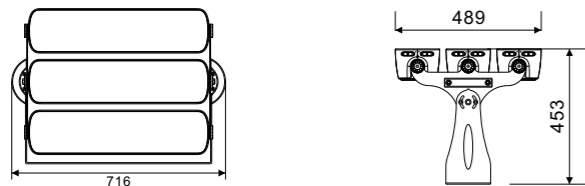


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WHITE ELEPHANT KUPU-BX155-A600-3

Product Size



Technical features



Technical Data

Item	LED floodlights
Wattage	270W / 435W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V
Cable gland	
Optics	3°/30°/45°/60°
Material	ADC12 high-purity die-cast aluminum; combined with galvanized aluminum, ultra-high light-transmitting tempered glass
Total weight	26KG
Package dimensions	770 × 565 × 265mm

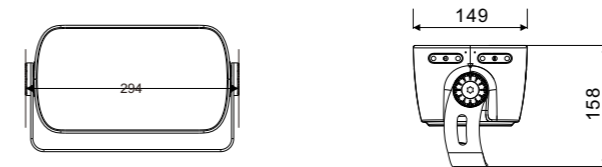


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WHITE ELEPHANT KUPU-BX155-B300

Product Size



Technical features



Technical Data

Item	LED floodlights
Wattage	36W / 48W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V/DC24V
Cable gland	
Optics	15°/30°/40°/60°
Material	ADC12 high-purity die-cast aluminum; combined with galvanized aluminum, ultra-high light-transmitting tempered glass
Total weight	3KG
Package dimensions	655 × 420 × 215mm

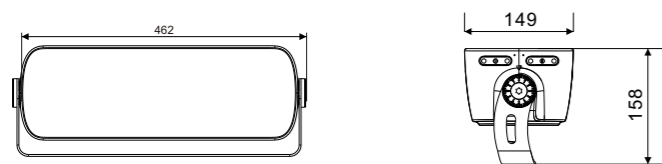


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WHITE ELEPHANT KUPU-BX155-B500

Product Size



Technical features



Technical Data

Item	LED floodlights
Wattage	72W / 96W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V
Cable gland	
Optics	15°/30°/40°/60°
Material	ADC12 high-purity die-cast aluminum; combined with galvanized aluminum, ultra-high light-transmitting tempered glass
Total weight	5KG
Package dimensions	515 × 420 × 215mm

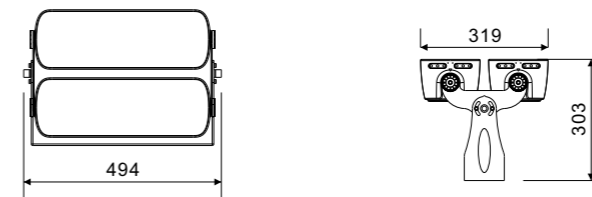


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WHITE ELEPHANT KUPU-BX155-B500-2

Product Size



Technical features



Technical Data

Item	LED floodlights
Wattage	144W / 192W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V
Cable gland	
Optics	15°/30°/40°/60°
Material	ADC12 high-purity die-cast aluminum; combined with galvanized aluminum, ultra-high light-transmitting tempered glass
Total weight	12KG
Package dimensions	535 × 370 × 205mm

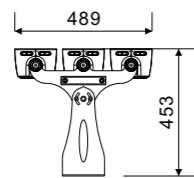
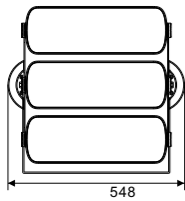


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WHITE ELEPHANT KUPU-BX155-B500-3

Product Size



Technical features



Technical Data

Item	LED floodlights
Wattage	216W / 288W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V
Cable gland	
Optics	15°/30°/40°/60°
Material	ADC12 high-purity die-cast aluminum; combined with galvanized aluminum, ultra-high light-transmitting tempered glass
Total weight	18KG
Package dimensions	600 × 565 × 275mm

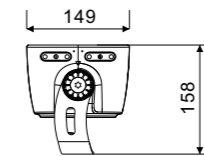
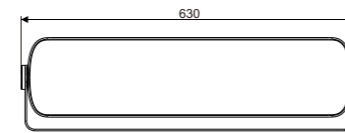


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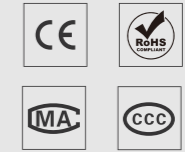


WHITE ELEPHANT KUPU-BX155-B600

Product Size



Technical features



Technical Data

Item	LED floodlights
Wattage	100W / 145W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V
Cable gland	
Optics	15°/30°/40°/60°
Material	ADC12 high-purity die-cast aluminum; combined with galvanized aluminum, ultra-high light-transmitting tempered glass
Total weight	18KG
Package dimensions	600 × 565 × 275mm

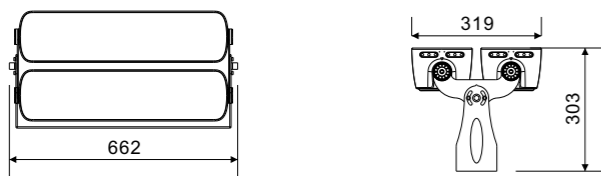


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WHITE ELEPHANT KUPU-BX155-B600-2

Product Size

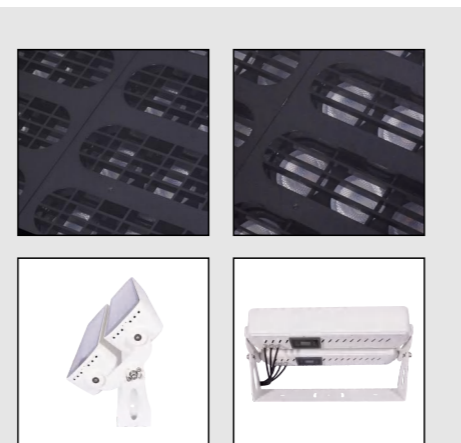


Technical features



Technical Data

Item	LED floodlights
Wattage	200W / 290W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V
Cable gland	
Optics	15°/30°/40°/60°
Material	ADC12 high-purity die-cast aluminum; combined with galvanized aluminum, ultra-high light-transmitting tempered glass
Total weight	15.2KG
Package dimensions	705 × 370 × 205mm

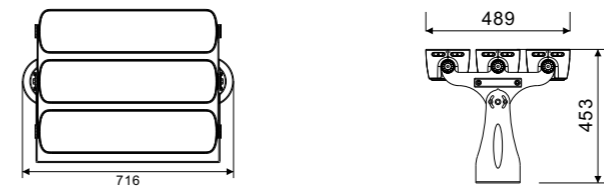


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WHITE ELEPHANT KUPU-BX155-B600-3

Product Size



Technical features



Technical Data

Item	LED floodlights
Wattage	300W / 435W
Light source	3535
Wattage	
IK Rating	IP65
Input voltage	AC220V
Cable gland	
Optics	15°/30°/40°/60°
Material	ADC12 high-purity die-cast aluminum; combined with galvanized aluminum, ultra-high light-transmitting tempered glass
Total weight	26KG
Package dimensions	770 × 565 × 265mm

